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Issue 3
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SAGE NONPROFIT SOLUTIONS NEWSLETTER

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FINANCIAL REPORTING IN SAGE 100 FUND ACCOUNTING

Whether your objective is to demonstrate compliance and accountability, secure grant funds, or attract donations, effective financial reporting is extremely important for nonprofit organizations. Like the chapters of a book, your financial reports tell the story of your organization to the Board of Directors, Auditors, Government Agencies, Donors, and many more. So let's take a look at the role that Sage 100 Fund Accounting plays in effective financial reporting.

Starting with the Basics

As you already know, Sage 100 Fund Accounting delivers reporting tools and standard reports that are designed specifically for your nonprofit. Right out of the box, you can easily produce a wide selection of standard financial management reports such as FASB-compliant, audit-ready financial statements, IRS Form 990 worksheets, and more. That means you'll cut hours off your reporting cycle by creating reports **within** Sage 100 Fund Accounting instead of manually manipulating data in external spreadsheets or struggling with complex "add-on" reporting tools.

Visualize a Better Way

If you're the kind of person that prefers graphs and charts, then the **Visual Analyzer** is a perfect fit. Visual Analyzer is a business intelligence tool that provides financial dashboards, charts, graphs, and visual queues that help you uncover emerging trends, track budgets, monitor program spending, manage cash flow, and make timely decisions to keep your organization on track. Because Visual Analyzer is an interactive tool, you can drill down and drill across information segments when you want to "get under the hood" and analyze the detail that make up the top-level financial numbers.

Visual Analyzer Business Intelligence

Reports That Fit Like a Glove

Every organization is unique and it's likely that you'll need a few custom reports to meet the needs of funding sources, internal management, or your board. That's where the **built-in report writer** comes in handy. You can modify existing reports or create totally new reports that fit you like a glove. Plus with the **Forms Designer**, you can totally customize virtually any accounting form, add a logo to your customer billing statements, use an auto-signature for check authorization, or save money by producing your own checks, purchase orders, and invoices on blank paper stock.

If it's difficult to find time to print all the forms and reports you need without disrupting your busy office, then the report **Scheduler** may be the answer. Scheduler works behind the scenes pulling data and running reports based on the parameters you pre-define including which reports to run and when to run them. It's great for reports you need on a regular basis … just set it and forget!

If you need help with reporting or simply need an existing report customized to meet your needs, contact us and we'd be happy to assist.

Reminder

Sage MIP is now Sage 100 Fund Accounting!

More Details Here

sage Authorized Partner

3 Myths of Online Fundraising

Most nonprofits realize that the internet presents tremendous opportunities to raise needed funds … but not every organization is experiencing fantastic results. Here are a few myths about online fundraising that may be standing in the way of your success.

Myth #1: Online Fundraising Isn't As Effective as Offline Techniques

The truth is, online fundraising can be far more effective. Particularly when measured in terms of fundraising costs per dollar raised. But organizations that see lackluster results online are typically **not** applying the same focus and discipline as they have in other areas.

Most donors still expect a professional approach and presence, along with good stories and multiple giving options. But too often when they go online, they find generic giving forms and drab content. Then when donors don't respond, fundraisers conclude that online giving doesn't work.

Myth #2: People Aren't Comfortable Giving Money Online

One widely-held belief is that donors choose to give offline because of security and privacy concerns. But this is countered by statistics that show that 90%-plus of internet users shop, and spend billions, online every year. So what might be holding people back from giving online?

The answer has a lot to do with the lack of options donors are given. Plus, the online giving process is often complex and cumbersome for the donor. A donation is an extremely important social interaction. But once someone is committed to a gift, it is simply another online transaction; and the more steps a donor is asked to take, the less likely he or she is to complete that transaction. More giving options along with a simplified process can go a long way.

Myth #3: Online Means On Your Website

The standard model of online fundraising is to divert people away from wherever they are on the internet to a donation form on an organization's website. But the massive, untapped potential for your organization to raise money online isn't on your website - it's on all the other websites that your donors and supporters frequently visit. Successful online fundraisers reach out to their network of supporting organizations, partners, and top advocates and turn them into donation engines for their organizations.

One thing that **shouldn't** stand in the way of online fundraising success is technology. Contact us if you'd like to talk about making better use of the existing fundraising tools that are built into your Sage Fund Accounting software.

SUBMIT YOUR PRODUCT ENHANCEMENT REQUESTS

The latest Version 11.4 release of Sage Fund Accounting software saw the introduction of a new **Sage Fund Accounting Ideas Portal**. The portal allows you to submit product enhancement requests along with the ability to view and vote on existing ideas submitted by other customers. You can also track requests to see which enhancements have been approved for development and future release.

Go to **Help > Submit Product Enhancement** to share your feedback.

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