

JUST SWIPE IT! THE BUSINESS OF CREDIT CARDS

There's an old adage that says "Cash is King." But if you've been doing business for a while, you probably already know that cash has been dethroned and replaced by credit cards. There's no doubt your customers prefer the convenience (and rewards/travel points!) of using their credit card to pay for goods and services. Furthermore, statistics say that vendors who accept credit cards can expect to increase sales by 15% to 50%. So if your business isn't already set up to accept credit card payments, you're at a competitive disadvantage. Let's take a look at credit card processing in [Sage ERP](#).

But Transaction Processing Is a Pain!

One reason that companies cite as a challenge in accepting credit card payments is the hassle of a labor-intensive transaction workflow. Without the right system in place, you may find it difficult to capture credit card details without extensive data entry, duplicating that data entry into your accounting system, and spending countless hours each month manually reconciling transactions. But luckily as a Sage ERP customer, you don't have to worry about any of that with the Sage Credit Card Processing Module powered by Sage Payment Solutions.

Easy to Set Up and Totally Integrated

Seamless integration with any Sage ERP system means that you can process credit card transactions directly from within Sales Order and Accounts Receivable. All transaction information is stored in your system and there's no need to re-key data which makes processing a snap, reduces errors, and enables quick and easy reconciliation. You can also run detailed reports on the web at www.myvirtualreports.com which is totally secure and available 24/7. You can access your current statement or analyze historical data including settled batches, deposit amounts, chargebacks, and returns & credits.

What is Sage Payment Solutions?

Your Sage ERP credit card transactions are processed through Sage Payment Solutions, offering you a complete one-stop credit card transaction provider. Because transactions are processed in-house by Sage Payment Solutions Division rather than a 3rd party, transaction fees are significantly reduced and the savings are passed onto Sage customers. Even if you're already accepting credit card payments, you can switch to Sage Payment Solutions and save money.

Sage Payment Solutions can accept and process a variety of payments including credit cards, ACH processing, debit cards, gift and customer loyalty cards, and electronic check services.

Take a Closer Look

[Contact us](#) about getting up and running on credit card processing if you want to get paid sooner, improve cash flow, make it easy for your customers to buy your products, and increase sales.

Jeff McLeod

SWK Technologies, Inc.

(973) 758-6118 • jeff.mcleod@swktech.com