

FOR IMMEDIATE RELEASE

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SugarCRM Picked Up by Kentucky-Based Oasis Solutions Group

The Sage and Microsoft ERP and CRM Provider expands its portfolio with open source and cloud-based SugarCRM to serve customers in Louisville, Lexington and Nashville.

Louisville, KY – February 21, 2012 – [Oasis Solutions Group](#) has announced it will now provide cloud-based SugarCRM to its customers throughout Kentucky and Tennessee. With an open source architecture and advanced customization capabilities, SugarCRM is a rising star in the Customer Relationship Management (CRM) software market. Its addition enables Oasis Solutions Group, a Sage and Microsoft ERP partner, to meet a growing demand for CRM among small and mid-sized companies.

[SugarCRM](#) eliminates some of the hurdles previously associated with implementing CRM software, says Annette Manias, President of Oasis Solutions Group. “Because it’s cloud-based, our customers will be up and running quickly -- no new hardware, network configuration, or technology upgrades required. Not only does that eliminate the up-front capital costs of implementation, but the price point of SugarCRM itself is a perfect match for the customers we serve.”

Adoption of CRM software is all part of a growing trend, Manias observes. “The acceptance of and demand for CRM today is a lot like what we saw with ERP systems almost two decades ago. And like ERP, CRM software has become a more accessible and strategic tool for businesses that are proactive and looking to become more efficient and effective.”

SugarCRM is [open-source, web-based CRM software](#) that can run “in the cloud” or on-site. A wide variety of product editions, pricing, and customization capabilities make it ideal for small and medium-sized companies looking for an affordable CRM solution. The software also boasts features like mobile crm, social crm, marketing automation, configurable workflow, and integration with your ERP system.

With offices in Louisville and Lexington as well as nearby Nashville, Tennessee, Oasis Solutions Group is a leading provider of accounting, ERP, CRM, HR, and payroll software including Sage ERP MAS 90, MAS 200, Sage ERP MAS 500, Microsoft Dynamics GP, QuickBooks Enterprise, Sage CRM, ACT! by Sage, and now SugarCRM.

Go to <http://www.oasisky.com> to learn more about Oasis Solutions Group.

About Oasis Solutions Group

Since 1991, Oasis Solutions Group has been serving businesses throughout the United States with software consulting, programming, training and support. With more than 100 combined years of experience, their consultants offer software expertise in accounting, human resource management, sales force automation and custom software development. They serve clients in a variety of industries including retail, distribution, service and manufacturing.

Oasis provides provide sales, service, support and training for the Sage ERP MAS 90, Sage ERP MAS 200, Sage ERP MAS 500, Sage Abra HRMS, Peachtree by Sage, QuickBooks Enterprise, Microsoft Dynamics GP, Sage Fixed Assets, Sage CRM, Act! by Sage and Sage SalesLogix CRM.

Oasis Solutions Group is headquartered in Louisville, Kentucky with additional offices in Lexington, Kentucky, and Nashville, Tennessee.