



# Management Tool Kit

*“Builders who need both sales and warranty systems now should take a hard look at HomeFront”.*

— Builder Magazine

## HOMEBUILDER MANAGEMENT TOOL KIT

Home builders, you are facing the most competitive market in years, and your survival is at risk. Volume is no longer the path to success. More than ever, you must manage your building process more aggressively at every stage of construction which is the key to lowering costs, increasing profits and achieving customer satisfaction.

### Welcome to HomeFront Software

HomeFront’s **HomeBuilder Management Tool Kit** is made up of **HomeFrontCRM** & **ProfitBuilder**, **PrecisionBuilder**, **ProjectBuilder**, **QualityBuilder**, and **BuilderWeb Portals**. HomeFront Software offers the only business management solutions that empower home builders to maximize their profits at every stage of their construction process.

**HomeFrontCRM** & **ProfitBuilder** delivers true Customer Relationship Management (CRM) functionality designed specifically for the homebuilding industry.

- Sales, marketing, and prospect management from lead generation to final purchase
- Analyze traffic through your sales office
- Eliminate spreadsheets and manual tracking to turn more leads into homebuyers
- Simplified selection and change order process with fewer manual forms and a built-in approval process
- Profit margin analysis at the pricing, purchase, and closing stages

Build A Better Business!

**(866) 716-7291**

## Integration With Popular Accounting Software

Integrates with some of the most widely-used accounting software applications including:

- Sage 50 Construction
- Sage 100 Contractor
- Sage 300 Construction and Real Estate
- QuickBooks

**PrecisionBuilder** estimating tool is an ideal solution for Production and Custom home builders:

- Shortened implementation: Use tools such as Excel to build up your price book quickly, or add to your database as you go, saving from jobs to vendor price catalogue and model option price book
- Real-time Budget and quick creation of PO's based on approved Contracts and Change Orders from Sales
- A diverse Estimating tool kit with; Comprehensive Assembly Take-off, Copy take off from other jobs, auto retrieve from On-Screen Take-Off or Import from Excel

**ProjectBuilder** is the scheduling module of the Took Kit and links directly to actual and budgeted cost and sales information for accurate cash flow analysis.

- Create one or multiple schedules per job based on templates, determine the critical path by specifying either the project start or end date
- View and manage one or multiple schedules in Activity, Gantt, Resource or Calendar view

**QualityBuilder** addresses the post construction phase of the builder process.

- A comprehensive dispatch board with multiple views
- On Screen follow-up reminders and task lists for efficient scheduling and follow-up with vendors
- Detailed customer and construction history with vendor reference
- Vendor monitoring and quality control, analyse trends and problem patterns

**BuilderWeb Portals** are interactive and secure Web sites that allow home builders to publish information to the Web for authorized users to log on and learn more about the homes they are building or buying.

- **CUSTOMER PORTAL:** Share Images and Spec documents, Contract review with Change orders, Schedule and Deposit Schedule and also Log Service Requests
- **VENDOR PORTAL:** Gives vendors a central place to get instructions, change orders, drawings and timetables, preventing miscommunication and leaving a clear trail of instructions

Build A Better Business!

(866) 716-7291

4 YEAR CONSTRUCTECH TOP PRODUCT AWARD WINNER!

